

23 August 2011

**Dear community leader**

**Re: NGO Community Village**

Spring is in the air and Joburg Pride 2011 is ready to burst into full bloom on Saturday, 1 October, at the Zoo Lake Sports Club – and we’re expecting this year’s Pride to be the biggest and best ever!

We’re inviting you, as a leading community stakeholder, to join the festivities by booking your nook at the Community Village which is planned to offer a frisky mix of LGBTI retailers, NGOs, community initiatives, media and artists. Accessibility is the name of the game at Joburg Pride.

We are offering NGO’s the space for free and you would need to just pay for the infrastructure (marquee, tables, hiring and so on).

It’s the easiest – and best – way to interact with thousands of visitors who flock to the largest GLBT celebration on the African continent. We look forward to your booking, and remain on tap should you have any queries.

Proudly yours,

The Joburg Pride Board